

The logo consists of a stylized fan shape made of multiple lines radiating from a central point, with the top half in blue and the bottom half in red.

# PCMA PBM Policy Forum **2017**

**May 1, 2017**

The Newseum  
Washington, DC

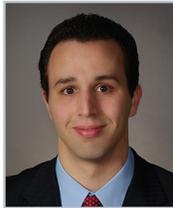
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The Pharmaceutical Care Management Association (PCMA) is the national association representing America's pharmacy benefit managers (PBMs). PBMs administer prescription drug plans for more than 266 million Americans who have health insurance from a variety of sponsors including: commercial health plans, self-insured employer plans, union plans, Medicare Part D plans, the Federal Employees Health Benefits Program (FEHBP), state government employee plans, managed Medicaid plans, and others.

# CONFERENCE OVERVIEW

In this era of high drug prices and expensive specialty medicines, the role of pharmacy benefit managers (PBMs) has never been more important. PBMs provide employers, unions, public programs, physicians, and patients with cost savings strategies and clinical services that are essential to the delivery of high-quality, cost-effective healthcare.

PBMs have long been recognized for their ability to create savings through negotiating discounts from drug manufacturers and drugstores, leveraging competition to reduce high-cost specialty medications, offering lower cost pharmacy plans with extra discounts at certain pharmacies, offering lower cost home delivery of chronic medications, and encouraging the use of generics and more affordable brands. Typically, PBMs reduce drug costs by 30 percent for more than 266 million Americans enrolled in private and public plans, most notably Medicare Part D.

Beyond cost management, PBMs provide pharmacy expertise, innovative clinical patient support programs, and integrated specialty care management programs. PBMs educate and empower patients to make better health decisions, improve their adherence to treatment plans, maximize outcomes, and optimize the use of their benefits. PBMs assist doctors and other healthcare providers through evidence-based care support, and managing complex medication regimens.

Speakers at PCMA's fourth annual PBM Policy Forum will explore these key issues related to how PBMs reduce costs and improve quality for patients, employers, unions, and government programs. The PBM Policy Forum is designed for policy makers and staff from Capitol Hill and the Administration, as well as healthcare and drug industry professionals from think tanks, patient advocacy groups, industry trade associations, and the media.

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# AGENDA

11:30 am – 12:30 pm

## **Lunch Reception**

12:30 pm – 1:00 pm

## **Welcome and Introductions**

**Event Moderator:** Susan Dentzer, *President & Chief Executive Officer*, Network for Excellence in Health Innovation

## **How PBMs Are Part of the Solution in the Drug Price Debate**

Mark Merritt, *President & Chief Executive Officer*, PCMA

1:00 pm – 1:30 pm

## **Leveraging PBM Tools to Help Physicians Improve Health**

William Fleming, *Segment President, Healthcare Services*, Humana Inc.

1:30 pm – 2:00 pm

## **Competition and the Price of Prescription Drugs**

Dan Gilman, *Attorney Advisor*, Federal Trade Commission, Office of Policy Planning

2:00 pm – 2:30 pm

## **PBM Clinical Programs Help to Improve Quality and Lower Costs**

Surya Singh, *Corporate Vice President & Chief Medical Officer, CVS/Specialty*, CVS Health

2:30 pm – 3:00 pm

**The FDA’s Role in Promoting Competition**

Alex Brill, *Chief Executive Officer*, Matrix Global Advisors & *Research Fellow*, American Enterprise Institute

3:00 pm – 3:30 pm

**Successes in Value Based Contracting**

Amy Bricker, *Vice President, Supply Chain Product and Strategy*, Express Scripts

3:30 pm – 4:00 pm

**Perspectives from HHS**

Mary Sumpter Lapinski, *Special Advisor to the Secretary*, U.S. Department of Health and Human Services

4:00 pm – 4:30 pm

**MedPAC Perspectives on Improving Medicare Part D**

Mark Miller, *Executive Director*, Medicare Payment Advisory Commission

# SPEAKERS



## **Amy Bricker**

*Vice President, Supply Chain Product and Strategy  
Express Scripts*

As vice president of supply chain product and strategy, Amy Bricker, RPh, is responsible for key relationships and strategic initiatives across the pharmaceutical supply chain, including manufacturers and retail providers, which create value and savings for Express Scripts' clients and keep medicine within reach of patients.

In addition to managing the supply chain, she also supports the company's efforts to educate legislators about the value of pharmacy benefit management. During her five years at Express Scripts, Bricker has held leadership roles in pharmacy network management, supply chain economics, and retail contracting and strategy.

Prior to joining the company, she served Walgreens Health Services as regional vice president of account management and director of health initiatives clinical sales. Her earlier retail pharmacy career included positions with BJC Healthcare and Walgreen Company.

In addition to her work at Express Scripts, Bricker serves on the Medicare Payment Advisory Commission (MedPAC), which advises the U.S. Congress on issues affecting the Medicare program.

Bricker holds a Bachelor of Science degree in pharmacy from the St. Louis College of Pharmacy. She also serves on the boards of two nonprofit organizations: Memory Care Home Solutions and Youth in Need.



## **Alex Brill**

*Chief Executive Officer, Matrix Global Advisors &  
Research Fellow, American Enterprise Institute*

Alex Brill is a research fellow at the American Enterprise Institute (AEI), where he studies the impact of tax policy on the U.S. economy as well as the fiscal, economic, and political consequences of tax, budget, health care, retirement security, and trade policies. He also works on health care reform, pharmaceutical spending and drug innovation, and

unemployment insurance reform. Brill is the author of a pro-growth proposal to reduce the corporate tax rate to 25 percent, and "The Real Tax Burden: More than Dollars and Cents" (2011), coauthored with Alan D. Viard. He has testified numerous times before Congress on tax policy, labor markets and unemployment insurance, Social Security reform, fiscal stimulus, the manufacturing sector, and biologic drug competition.

Before joining AEI, Brill served as the policy director and chief economist of the House Ways and Means Committee. Previously, he served on the staff of the White House Council of Economic Advisers. He has also served on the staff of the President's Fiscal Commission (Simpson-Bowles) and the Republican Platform Committee (2008).

Brill has an MA in mathematical finance from Boston University and a BA in economics from Tufts University.



## **Susan Dentzer**

*President & Chief Executive Officer*

**Network for Excellence in Health Innovation**

Susan Dentzer, a leading national expert in health care and health policy, is the president and chief executive officer of the Network for Excellence in Health Innovation (NEHI). In her role as president and CEO, Dentzer drives the organization's strategic agenda and priorities, works closely with its members to identify key issues, promotes NEHI's research and policy

recommendations, and serves as the organization's spokesperson, providing insightful analyses of the U.S. health care system.

Before coming to NEHI, Dentzer was senior policy adviser to the Robert Wood Johnson Foundation. She previously served as editor-in-chief of *Health Affairs*, a leading journal of health policy, and as on-air health correspondent on the PBS *NewsHour*. She is a frequent speaker and commentator on the *NewsHour*, National Public Radio and other television and radio networks.

Dentzer is an elected member of the National Academy of Medicine and serves on its Board on Population Health and Public Health Practice. She is also an elected member of the Council on Foreign Relations, a fellow of the National Academy of Social Insurance, and a fellow of the Hastings Center, a nonpartisan bioethics research institute. She is a member of the Board of Directors of the International Rescue Committee, and also serves on the Board of Directors of Research!America; she is a public member of the Board of Directors of the American Board of Medical Specialties; and she is a member of the Board of Directors of the Public Health Institute. She is also a member of the RAND Health Board of Advisors and the Kaiser Commission on Medicaid and the Uninsured.

Dentzer is a graduate and trustee emerita of Dartmouth and formerly chaired the Dartmouth Board of Trustees. She also serves on the Board of Overseers of the Geisel School of Medicine at Dartmouth, earned the institution's Alumni Award, and holds an honorary Dartmouth master's degree. She was also a Nieman Fellow at Harvard University in 1986–87.



**William Fleming**  
*Segment President, Healthcare Services*  
**Humana Inc.**

William K. Fleming, PharmD, is Humana's segment president for healthcare services, where he is responsible for Humana's clinical and pharmacy businesses that service all Humana segments. Dr. Fleming is a member of the management team, which sets the firm's strategic direction, and reports to president and chief executive officer Bruce Broussard.

A 23-year Humana rookie, Dr. Fleming has spent the majority of his career pioneering Humana's pharmacy business and bringing forward a clinical integration belief to drive a total cost of care view of the world.

In 2017, Dr. Fleming expanded his leadership to include a focus in Humana's home business, behavioral health business, clinical care businesses, and advanced clinical analytics. He has a passion for using his entrepreneurial spirit in simplifying healthcare, providing value for consumers (both the patient and the physician), and developing high performing teams that share the common goal of improving health outcomes and clinical quality.

Dr. Fleming received his BS Pharmacy from the University of Kentucky College of Pharmacy where he went on to receive his Doctor of Pharmacy. He also holds a BA in General Studies from Transylvania University with an emphasis in biology and economics. Dr. Fleming currently serves as chairman of the board of directors of PCMA, and he has held prior board/trustee appointments to various pharmacy and charity organizations. In 2012, he was named a fellow in the Academy of Managed Care Pharmacy.



**Dan Gilman**  
*Attorney Advisor*  
**Federal Trade Commission, Office of Policy Planning**

Daniel J. Gilman, JD, PhD, is an attorney advisor in the FTC's Office of Policy Planning where he works on competition issues in health care and technology markets and, more broadly, on the impact of regulation on competition.

Dr. Gilman was the 2014-15 Victor H. Kramer Foundation Fellow, visiting Harvard Law School from the FTC. He co-authored the FTC staff policy paper, *Policy Perspectives: Competition and the Regulation of Advanced Practice Nurses* contributed to the FTC Staff Report, *Broadband Connectivity Competition Policy*, and he has been published in journals such as the *Georgetown Law Journal*, *Health Matrix*, *Journal of Health Care Law & Policy*, *Behavioral & Brain Sciences*, and the *British Journal for the Philosophy of Science*.

Dr. Gilman came to the FTC from the University of Maryland, where he taught law and economics, health and science law, and torts. Before that, he was in private practice in Washington, DC and an Olin Fellow and adjunct professor of law at Georgetown University, where he taught law and economics.

Dr. Gilman earned an AB from Dartmouth College and a PhD from the University of Chicago, and he taught bioethics, neuroscience, and the philosophy of science, at Penn State University and Washington University, before attending law school. He holds a JD with honors from Georgetown.

## **Mary Sumpter Lapinski**

*Special Advisor to the Secretary*

**U.S. Department of Health & Human Services**

Mary Sumpter Lapinski is special advisor to the Secretary of Health & Human Services.

Previously, Lapinski served as health policy director for the Senate Health, Education, Labor, and Pensions (HELP) Committee. During that time, she also served as health policy advisor to Ranking Member Senator Lamar Alexander (R-Tenn), advising the senator on a variety of health issues including private and public health insurance, public health, medical product regulation, health information technology, and global health.

Lapinski was manager of policy and government affairs for Bristol-Myers Squibb Europe from 2005 to 2007 and manager of federal government affairs for Bristol-Myers Squibb in Washington, DC from 2002 to 2005. She also served as director of government affairs for Jeffrey J. Kimbell & Associates, a medical device lobbying firm in Washington, DC from 2001 to 2001. She was health legislative assistant to Senator Bill Frist (R-TN) from 1999 to 2001 and a legislative aide to Congressman Van Hilleary (R-TN) from 1997 to 1999.

Lapinski earned a BA in French and English at Vanderbilt University.



## **Mark Merritt**

*President & Chief Executive Officer*

**PCMA**

Mark Merritt is the president and chief executive officer of PCMA, which represents the nation's PBMs. The PBM industry plays a pivotal role in American health care, administering prescription drug benefits for over 200 million Americans covered by Fortune 500 companies, health insurance plans, labor unions, and Medicare Part D.

Before joining PCMA, Merritt played senior roles with America's Health Insurance Plans (AHIP), the Pharmaceutical Research and Manufacturers of America (PhRMA), and the presidential campaigns of Senators Bob Dole and Lamar Alexander.

Merritt also served as a fellow at Harvard University's John F. Kennedy School of Government, where he lectured on the intersection of politics, public policy, and the media. Merritt is known for innovative, campaign-style public relations strategies that reach beyond Washington to Wall Street, Main Street, even Hollywood.

In 2003, Merritt took the helm of PCMA and quickly bolstered its stature and clout. He is routinely ranked among the nation's most effective association executives and is a member of the U.S. Chamber of Commerce's elite "Committee of 100."

Recognizing his tireless efforts promoting affordable medicines, the Generic Pharmaceutical Association (GPhA) selected Merritt for its 2011 “Outstanding Contribution” award.

Merritt serves on the Editorial Advisory Board for Drug Benefit News and the Board of The Public Affairs Council, which represents communications professionals worldwide.

He holds a BA and MA from Georgetown University.

## **Mark Miller**

*Executive Director*

**Medicare Payment Advisory Commission**

Mark Miller, PhD, is the executive director of the Medicare Payment Advisory Commission (MedPAC), a nonpartisan federal agency that advises the U.S. Congress on Medicare payment, quality, and access issues.

Dr. Miller has more than 20 years of health policy experience and has held several policy, research, and management positions in health care, including assistant director of health and human resources at the Congressional Budget Office, deputy director of health plans at the Centers for Medicare and Medicaid Services, health financing branch chief at the Office of Management and Budget, and senior research associate at the Urban Institute.

Dr. Miller earned a PhD in public policy analysis from the State University of New York at Binghamton.



## **Surya Singh**

*Corporate Vice President & Chief Medical Officer  
CVS/Specialty, CVS Health & Adjunct Instructor of  
Medicine, Harvard Medical School*

As corporate vice president and head of specialty client solutions at CVS Health, Dr. Surya Singh is responsible for the company's specialty client and clinical strategy, product innovation, analytic, and clinical program management. In this role he leads a multifaceted team of clinicians and analysts,

manages the company's external partnerships in relevant areas, and participates in a variety of strategic initiatives.

Prior to joining CVS Health, Dr. Singh was chief medical officer and head of product development and strategy at Proventys, a healthcare technology firm whose technology was acquired by McKesson Corporation. Before joining Proventys, he was chief medical officer and senior vice president of clinical operations at D2Hawkeye, now part of Verisk Health, and he worked as a health care strategy consultant at McKinsey and Company.

Dr. Singh is licensed and board certified in internal medicine. He continues to care for patients as a hospitalist at the Brigham and Women's Hospital and is an adjunct instructor of medicine at Harvard's Medical School.

# EVENT INFORMATION

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**All members of the media must check in with PCMA at the registration desk upon arrival at the event.**

## Disclaimers

This event has been organized to conform with House and Senate Ethics guidance for widely attended gatherings with more than 25 individuals from outside organizations in attendance from throughout the industry.

The opinions expressed by program participants are those of the individual presenters. They do not necessarily reflect the views of PCMA or its members.

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## Mobile Phone Policy

As a courtesy to presenters and fellow attendees, phones should be turned to silent. Please minimize use during sessions.

## Security

Please wear the name badge you receive upon check-in for the duration of this event. Security will monitor entrances.

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