

PCMA Annual Meeting 2021

The [PCMA Annual Meeting 2021](#) will take place in-person at the Broadmoor in Colorado Springs on September 20 and 21. We are excited for our first in-person PCMA conference in two years. Our return to in-person conferences raises many questions for attendees. Through this newsletter and future editions of it, we will keep registered attendees informed of conference logistics and highlights, health & safety protocols and updates, how to prepare for your trip and time on the ground in Colorado, and other important information. Please also be sure to review our [event website](#) as all information communicated in this newsletter will appear there as well.



REGISTRATION & HOUSING

Registration for the Annual Meeting is now open! You are receiving this newsletter as a confirmed registrant for the conference. If you need to modify or update your registration please email pcmaconferences@pcmanet.org. PCMA will send your hotel confirmation via email around the end of August.

If you have colleagues who will not be able to travel to the Broadmoor, but who would like to watch the PCMA education and thought leadership conference sessions, they may register for “sessions only” on the [PCMA website](#). *Please note this registration option does not include access to virtual meetings (there will be none for this event), meeting scheduling, or access to the Member Company Webinars.*

VACCINATION VERIFICATION HAS BEGUN

PCMA has adopted a “Vaccination Required” approach for the Annual Meeting. This means that all attendees must provide proof of their COVID-19 vaccination to attend the Annual Meeting at the Broadmoor. If you registered before July 25 you should have received a text message on July 27 containing a link to the VOW Digital Health App where you will verify your vaccination. During the verification process VOW Digital Health will ask you to upload a picture of your government ID and your vaccination card. Once VOW verifies your vaccination PCMA will be notified that you are cleared to attend. VOW does not store your personal information. For further details, please refer to the [PCMA website here](#).



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MONITORING DELTA VARIANT AND CDC RECOMMENDATIONS

PCMA has partnered with Meeting Shield to develop and implement our health and safety plan and protocols

for the conference. Our plan will be guided by CDC guidance for how to most safely host an event like ours.

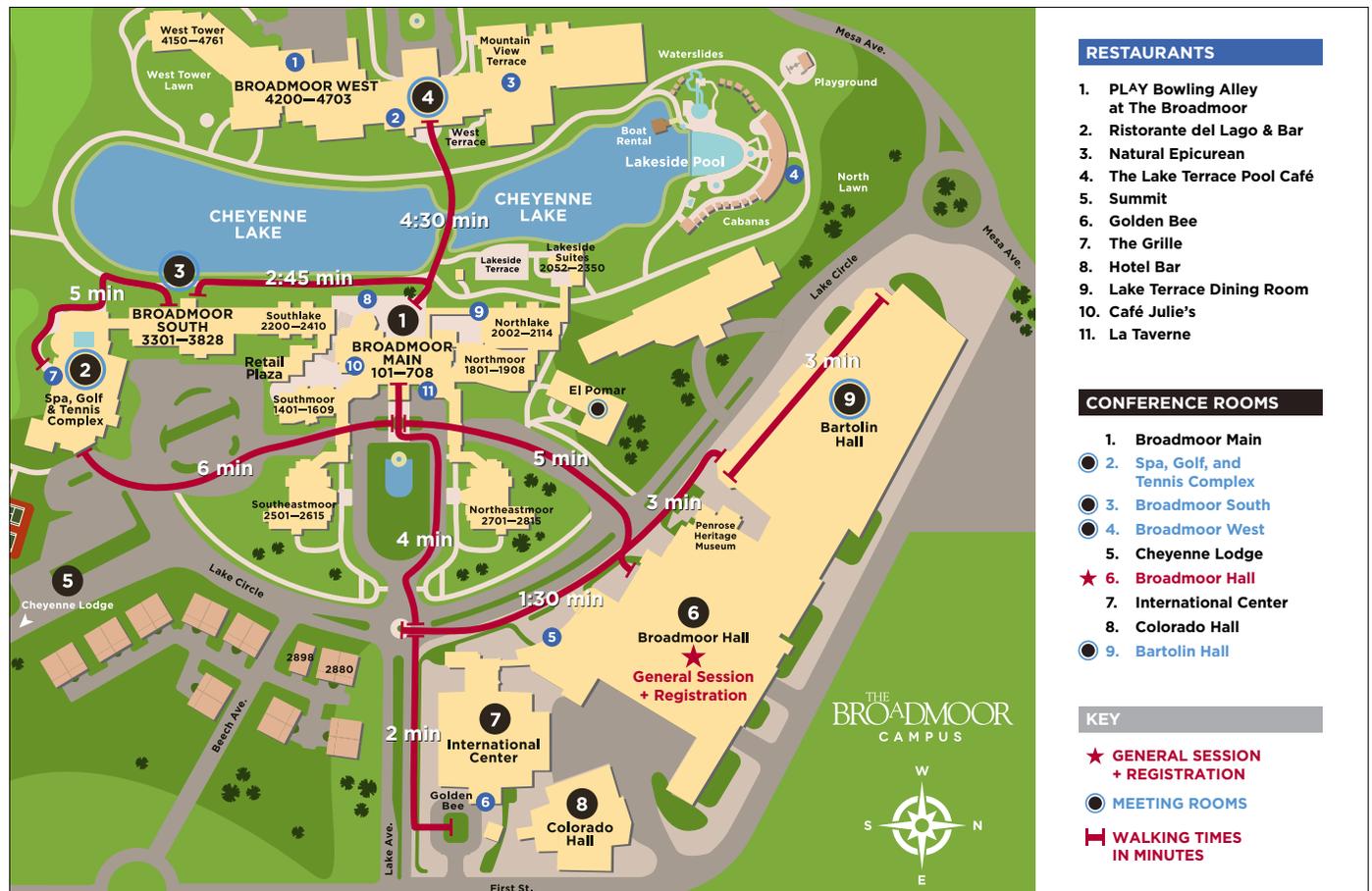
On July 27th the CDC updated their recommendations to include indoor mask wearing for all individuals in public spaces in counties where community transmission is

“substantial” or “high.” The Broadmoor is located in El Paso county Colorado, where community transmission is presently indicated as “high.” We are working with the Broadmoor and our health and safety partner to host as many networking and reception events outdoors, and to determine the protocols and safety measures for indoor functions that may be necessary to comply with this new CDC recommendation. We will continue to monitor the situation in El Paso county, and keep you informed of how it will impact our in-person event.

PRIVATE MEETINGS / MAPS

Private meetings are an extremely popular aspect of all PCMA conferences. We know that many of you schedule back-to-back meetings for several hours of your day. We urge you to familiarize yourself with this property map so that you are aware of the time it will take for you to move around the Broadmoor campus from one meeting to the next. As a general rule, we urge you to build in a 10–15 buffer between meetings so that you are not delayed by an unexpected walk across the property.

Private meeting rooms have been assigned to sponsors, and meeting scheduling is already underway. As you schedule your meetings, please make note of the location. There will not be a virtual meeting option for meetings taking place at the Broadmoor. However, when our virtual conference platform launches in about two weeks the meeting scheduling function will be enabled. This was a very popular and useful tool for our virtual conferences that we decided to continue to make available for in-person events.



RECEPTIONS

Cocktail and Dinner Reception with Live Music

Monday, September 20 from 6:30–9:00 pm

This reception will be held in the beautiful Cheyenne Mountain Lodge. Those of you who attended our 2015 Annual Meeting at the Broadmoor will remember the breathtaking views, amazing food, live music, and entertainment. Please note that you will need to take a 5–7 minute shuttle ride to and from the event. Shuttles will depart every 5–10 minutes from both the Broadmoor Main and Broadmoor West buildings. Please allow for extra time, as you may also need to wait in a short line for the shuttle. Note that this venue has ample outdoor space.

PCMA Diversity, Inclusion and Women's Leadership Event and Networking Reception

Tuesday, September 21 from 3:45–5:30 pm

Come enjoy discussion and drinks. The event will include brief remarks highlighting the milestones and future work of the PCMA Diversity, Inclusion and Women's Leadership Initiative, followed by a networking session. This event will take place outdoors.

Dessert Reception

Tuesday, September 21 from 8:00–10:00 pm

Join us at The Hotel Bar and outside terrace in Broadmoor Main for networking, drinks and dessert overlooking the lake scenery. Toast to a successful meeting and safe travels home! This event will offer ample outdoor space.



TRAVEL TO COLORADO SPRINGS

The small Colorado Springs Airport is about a 15 minute drive to the Broadmoor. To book a shuttle to The Broadmoor, visit <https://flycos.com>. The cost is \$24 one-way. You can also book Uber, Lyft, taxis, and black cars to pick up outside of baggage claim. It is important to note that flights into COS are often delayed or canceled, so you may want to consider flying into Denver and renting a car or booking a shuttle. Rental car sharing is encouraged given the limited supply.

The Denver International Airport is about a 90 minute drive to the Broadmoor. To book a shuttle to The Broadmoor, visit www.flydenver.com. The cost is \$95 for a one-way. Private sedans and SUVs also available by reservation.



DINING / RESTAURANTS

Breakfast and lunch on Monday and Tuesday, and dinner on Monday, are offered as part of your registration. For private meals, the Broadmoor offers several great dining options, with Ristorante del Lago, The Grille, and Summit being our top choices for dinner. The Broadmoor restaurants and hours are listed below. If you would like to make a reservation please email Terry Kenny from the Broadmoor at tkenny@broadmoor.com.

Lake Terrace Dining Room

Breakfast

Open on Monday, September 20
from 7:00am–11:00am

La Taverne

Dinner

5:00pm–9:00pm

The Grille

Lunch & Dinner

Lunch 11:00am–4:00pm
Dinner 5:30pm–8:30pm

The Golden Bee

All-Day Menu, Lunch & Dinner

Monday-Thursday
11:30am–3:00pm & 5:00pm–11:00pm

Ristorante del Lago

Breakfast & Dinner

Breakfast 7:00am–11:00am
Dinner 5:00pm–9:00pm

Summit

Dinner

5:00pm–9:00pm

The Hotel Bar

All-Day Menu: In-Restaurant & Outdoor Patio Seating

Daily 11:30am–1:00am
Food service until 10:00pm

Play

Dinner & Drinks

Food service from 5:00pm–9:00pm
Cocktail Service is 4:00pm–12:00am

THANK YOU TO OUR 2021 PARTNERS

