



PCMA Annual Meeting 2021

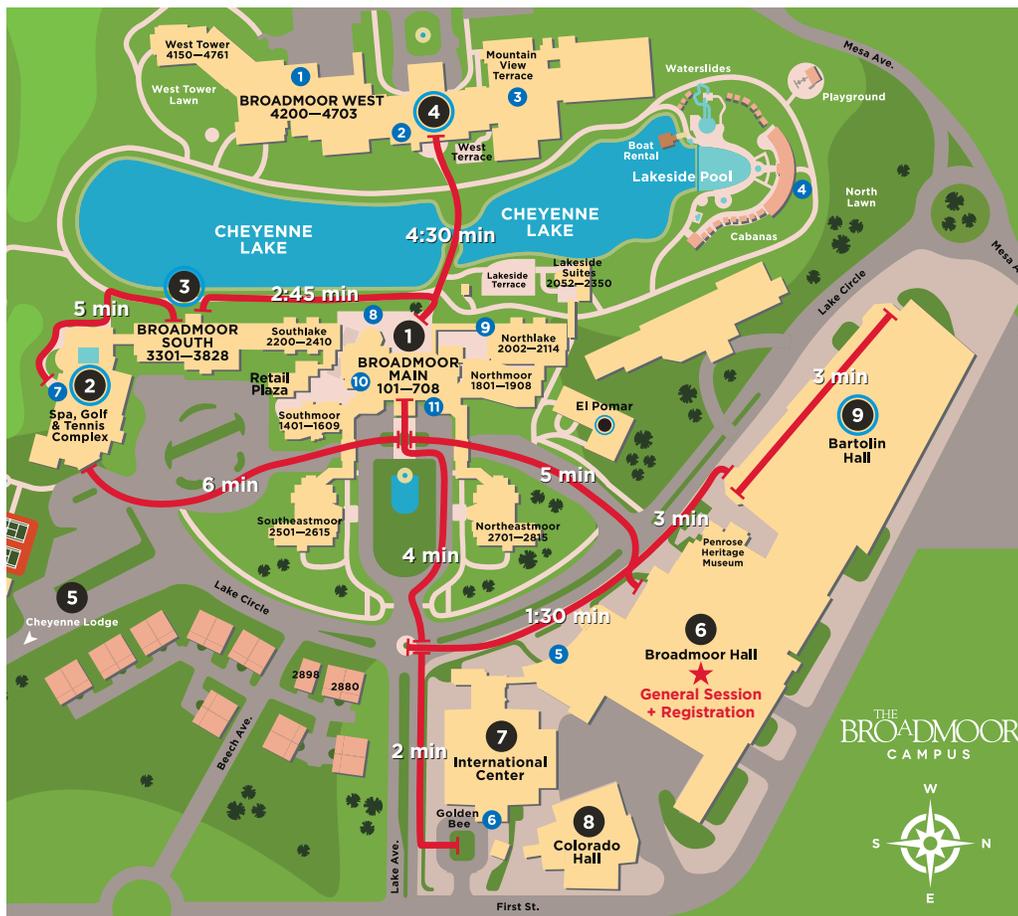
ISSUE #5
SEPTEMBER 3, 2021

WALKING MAP OF THE BROADMOOR

We are looking forward to welcoming all of you to the Broadmoor in a few short weeks! Private meetings are an extremely popular aspect of all PCMA conferences. We know that many of you schedule back-to-back meetings for several hours of your day. We urge you to familiarize yourself with this property map so that you are aware of the time it will take for you to move around the Broadmoor campus from one meeting to the next. As a rule, we urge you to build in a 10–15 minute buffer between meetings so that you are not delayed by an unexpected walk across the property.

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RESTAURANTS

1. PLAY Bowling Alley at The Broadmoor
2. Ristorante del Lago & Bar
3. Natural Epicurean
4. The Lake Terrace Pool Café
5. Summit
6. Golden Bee
7. The Grille
8. Hotel Bar
9. Lake Terrace Dining Room
10. Café Julie's
11. La Taverne

CONFERENCE ROOMS

1. Broadmoor Main
2. Spa, Golf, and Tennis Complex
3. Broadmoor South
4. Broadmoor West
5. Cheyenne Lodge
6. Broadmoor Hall
7. International Center
8. Colorado Hall
9. Bartolin Hall

KEY

- ★ GENERAL SESSION + REGISTRATION
- MEETING ROOMS
- ➔ WALKING TIMES IN MINUTES

OUTDOOR AREAS TO CONDUCT PRIVATE MEETINGS AT THE BROADMOOR

Even before the pandemic, private meetings during the PCMA Annual Meeting were not confined to just the private meeting room facilities, and took place throughout our host resort properties. We are unable to offer our private meeting facilities outdoors at the Broadmoor, but we understand that many people may wish to meet outdoors, and so we have prepared this map to help guide your planning. All of the areas listed below have existing outdoor tables and furniture. For restaurants, we advise calling ahead to inquire about outdoor seating availability.



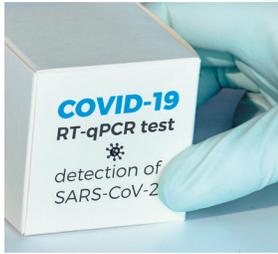
OUTSIDE IMPROMPTU MEETING LOCATIONS

All of the areas listed below have existing outdoor tables and furniture.

- 1 Championship Patio**
- 2 Golf Porch**
- 3 Retail Plaza**
- 4 The Lake Terrace**
- 5 Lakeside Terrace**
(Monday only after 2:00 pm MT)
- 6 West Terrace**
- 7 West Tower Lawn**
- 8 Mountain View Terrace**
(available after 2:00 pm MT)
- 9 North Lawn**
(directly behind the pool)
- 10 Broadmoor Hall Patio**
- 11 Summit Patio**
(available after 2:00 pm MT)

RESTAURANTS/BARS WITH OUTDOOR TABLES

- 12 Golden Bee** (All-Day Menu, Monday-Thursday 11:30am-3:00pm & 5:00pm-11:00pm MT)
- 13 Hotel Bar Outdoor Patio Seating**
(11:30am-1:00am MT and food service until 10:00pm MT)
- 14 Bar del lago Outdoor Patio Seating**
(Breakfast 7:00am-11:00am MT, Dinner 5:00pm-9:00pm MT)
- 15 The Grille** (Lunch 11:00am-4:00pm MT, Dinner 5:30pm-8:30pm MT)



REMINDER TO MAKE AN APPOINTMENT FOR YOUR PRE-ARRIVAL TEST

Attendees will be required to provide proof of a negative COVID-19 test taken within 72 hours of arrival at the

Broadmoor resort. Tests will need to be administered by a healthcare facility. Unfortunately, over the counter home tests cannot be accepted. While we will accept a negative antigen test, **we urge all attendees to take a PCR test.** We have made the option of an antigen test available for individuals living in areas where PCR test results take more than 48 hours to receive, thereby making it nearly impossible to comply with the timing of our testing protocols.

Please make an appointment or other arrangements for your test as soon as possible. If extenuating circumstances make it so that you will not be able to submit a pre-arrival test within the 72-hour window before your arrival at the Broadmoor, please contact pcmaconferences@pcmanet.org. Test results will be uploaded by attendees and verified in the VOW Digital Health App in the same way that attendees are verifying their vaccination. Should an attendee test positive in the 72-hour pre-arrival window, PCMA will refund both the registration fee and the hotel deposit.

MASK REQUIREMENTS AT THE BROADMOOR

We encourage everyone to bring their own masks to use at the Broadmoor, but we will have ample supply of masks in all conference function areas.

Mask use will be required and enforced at all times in the registration area, general session hall, and health & safety office. We strongly encourage mask wearing in the private meeting spaces, but we obviously won't be in those rooms to provide enforcement.

As a customer of the Broadmoor, PCMA is not able to control the Broadmoor staff's vaccination status or mandate mask wearing outside the areas on property where our events take place. This means that you can

count on Broadmoor staff wearing masks in our general session hall, registration area, and at all receptions and meal functions. Broadmoor staff working in common areas like the front desk, bell stand, restaurants, and housekeeping are not required to wear masks, but many do.

If you have any questions about [PCMA's Health and Safety plan](#), please feel free to contact us at pcmaconferences@pcmanet.org or visit us while onsite in the International Center building.



PCMA Annual Meeting 2021

AGENDA

While the conference will be held in-person, we will continue to offer access to our virtual conference platform that was built when we were only able to host events virtually during the COVID-19 pandemic. All conference sessions taking place in Colorado Springs will be streamed live on the virtual conference platform and available to watch on-demand for a several weeks after the event. Additionally, we will release Member Company Webinars on the virtual platform the week prior to the in-person conference. We are hopeful that all attendees will watch the Member Company Webinars before arriving on-site at the conference, as they serve as a primer for many of the business interactions that take place while attending the event.

Private meetings will only take place in-person at the Broadmoor. There will not be an option to participate virtually.

MONDAY, SEPTEMBER 20	TUESDAY, SEPTEMBER 21
7:00 am - 7:00 pm Registration Open	
7:00 am - 6:30 pm Private Meeting Rooms Open	

AGENDA IS ON THE PCMA WEBSITE

Our final agenda and speakers have been posted to the [event website](#) and are also available through the virtual meeting platform.



REMINDER: PCMA ANNUAL MEETING VIRTUAL PLATFORM HAS LAUNCHED

Our virtual conference platform launched last week, and all registrants have received an email invitation to access the platform. The email is sent from pcmaconferences@pcmanet.org and has the subject line **“PCMA Annual Meeting 2021 – Virtual Platform Invite.”** If you have not received an invitation, please email pcmaconferences@pcmanet.org and we can resend it to you. The platform contains a searchable listing of all conference attendees, and the ability to schedule and manage your private meetings schedule while on-site at the Broadmoor.

THANK YOU TO OUR 2021 EXECUTIVE AND GENERAL SPONSORS

EXECUTIVE



GENERAL

